Conference Location

The conference will be held at RAJSKA Building RB (location 3). There you will have the Welcome Desk (room RB203) and the Conference Rooms.

All the Lunches will be held at the ACADEMIC CLUB (location 12).
Wednesday 24th, July 2013

08:30-16:30 Welcome Desk

09:45-10:00 Session O – Opening Session
(Room: RB205)

OPENING SESSION
Profs Piet Kommers, Nik Bessis and Eva Kasparova

10:00-11:00 Session KL1 – Keynote Presentation
(Room: RB211)

WHAT IS QUALITY OF LIFE IN THE ICT SOCIETY?
By Gunilla Bradley, Professor Em, Royal Institute of Technology, Sweden

11:00-11:30 Coffee Break

11:30-13:00 Session FP 24.1
Adoption of Social Networking
(Room: RB205)
Chair: Oriol Miralbell Izard

DEVELOPMENT AND PRACTICE OF A SYSTEM FOR CONDUCTING STAMP RALLY COMBINED WITH BINGO USING MOBILE PHONES (F023)
Akira Hattori, Haruo Hayami and Tasaka Kobayashi

CHALLENGES IN PROMOTING COMMUNITIES WITH ICT IN A WIDELY SCATTERED AND HETEROGENEOUS SETTING (F026)
Federico Calitza, Carla Simone and Gianluca Colombo

ACCEPTANCE OF WEB 2.0 IN LEARNING IN HIGHER EDUCATION: AN EMPIRICAL STUDY OF A SCOTTISH UNIVERSITY (F035)
Razep Echeng, Abel Usoro and Grzegorz Majewski

WRONG METRICS OF SUCCESS FOR OPEN SOURCE SOFTWARE (R029)
Sergey Ukustov, Sergey Fomenkov and Alexander Polovinkin

13:00-14:30 Lunch Break

14:30-16:30 Workshop
(Room: RB204)

COMMON RESEARCH GROUND IN SOCIAL INNOVATION
By Pat van der Jagt, Alterra, Wageningen UR and Mark Verhijde, Program Manager Urban Development

Thursday 25th, July 2013

08:30-16:00 Welcome Desk

09:05-11:10 Session FSP 25.1
Social Media // Expanding Markets Through Virtual Communities
(Room: RB205)
Chair: Akira Hattori

A STUDY ON THE COMPETITION IN SOCIAL NETWORK SERVICES ON THE THEORY OF NICHE: FOCUSED ON THE GRATIFICATION ANALYSIS IN INFORMATION USAGE AND SOCIAL RELATIONS (F022)
Sang-Hee Kweon, Hwa-Yeon Kong and Do-Hyun Jo

SOCIAL NETWORKING SITES AND KNOWLEDGE EXCHANGE: THE PROPOSAL OF AN ACCEPTANCE MODEL (F017)
Oriol Miralbell Izard

OPERATION AND TECHNOLOGY OF MICROFINANCE ORGANIZATIONAL LEARNING IN THE GRAMEEN BANK (F014)
Muhammad Adeel, Bernhard Nett, Simon Plygmann and Volker Wulf

LOGO – FROM NAME TO SYMBOL (S019)
Tapani Huovila

SOCIAL NETWORKING AS AN ENABLER TO RECRUIT AND RETAIN STUDENTS AT THE UNIVERSITY OF PRETORIA (UP) (S021)
Karen Lazenby and Petrus Lombard

11:00-11:30 Coffee Break
11:30-12:30 Session KL2 – Keynote Presentation
(Room: RB211)

**INNOVATIVE PROBLEM SOLVING FOR SOCIAL APPLICATIONS: A STRUCTURED APPROACH**
*By Valeri Souchkov, ICG Training & Consulting Enschede, The Netherlands*

12:30-13:00 Poster Session
(Room: RB205)

**Chair: Piet Kommers**

- **THE EFFECTIVENESS OF A ONE-YEAR WEB-BASED MENTORING PROGRAM FOR GIRLS IN STEM (P030)**
  *Teresa Greindl, Sigrun Schirner, Heidrun Stoeger and Albert Ziegler*
- **LANGUAGE USE AND ITS INFLUENCE IN AN E-MENTORING COMMUNITY FOR GIRLS IN STEM (P031)**
  *Michael Heilemann, Heidrun Stoeger and Albert Ziegler*

13:00-14:30 Lunch Break

14:30-15:20 Session FP 25.2
(Room: RB205)

**Chair: Adi Katz**

- **A KIOSK AS A COLLABORATIVE TECHNOLOGY IN CUSTOMER-SERVICE SITUATIONS (F026)**
  *Anna-Liisa Syrjänen, Kari Kuutti, Marianne Kinnula and Vesa Sihvola*
- **A CONTEXTUAL FRAMEWORK SUPPORTING COLLABORATION BETWEEN CUSTOMERS AND DEVELOPERS IN DISTRIBUTED, AGILE SOFTWARE DEVELOPMENT (F028)**
  *Francesco Bergadano and Gianni Bosio*

15:45 Tour and Conference Dinner

**Friday 26th, July 2013**

09:00-13:00 Welcome Desk

09:00-10:05 Session FSP 26.1
Social Media // Adoption of Social Networking
(Room: RB205)

**Chair: Piet Kommers**

- **THE IMPACT OF WEB 2.0 ADOPTION IN HIGHER EDUCATION (F034)**
  *Pedro Isaias, Paula Miranda and Sara Pifano*
- **AN INVESTIGATION INTO JAPANESE UNIVERSITY STUDENTS’ ONLINE PRIVACY CONCERNS (S020)**
  *Yukiko Maruyama*
- **PAKISTAN, ITS YOUTH AND SOCIAL MEDIA (S025)**
  *Muhammad Ibrahim Qazi and Muhammad Zain Islam*